
NOUVELLA

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INDEPENDENT PRESS NOUVELLA TO PUBLISH NOVELLA-LENGTH FICTION BY ESTABLISHED AUTHORS

Los Angeles, Calif.—After two years of publishing critically-acclaimed novellas by emerging authors, independent publisher Nouvella will be expanding to publish novellas by established authors. The new series, *Enfant Terrible*, will consist of unruly, innovative, novella-length works of fiction by authors that have already seen success with more traditional forms such as the novel or short story.

“There is a void to be filled when it comes to novellas in the marketplace,” says Deena Drewis, founding editor of Nouvella. “Novellas have proven to be an excellent genre for raising awareness around emerging authors. But it’s still the case that established authors have a hard time finding venues that will even consider a 30,000-word manuscript, much less publish it as a stand-alone book—even in the wake of novels or short story collections that have done well with big houses.”

In keeping with its reputation, Nouvella will publish each *Enfant Terrible* novella as a 4 x 6-inch well-designed, collectible book. These pocket-sized books emphasize the form’s accessible length and can be taken anywhere. Each title will also be released as an e-book.

The first novella in the *Enfant Terrible* series will be *On an Island at the Center of the Center of the World* by Elizabeth Kadetsky, slated for release in early spring 2014. Kadetsky’s memoir, *First There is Mountain*, was released from Little, Brown in 2004. Her short stories have been chosen for a Pushcart Prize, Best New American Voices, and Best American Short Stories notable stories, and her personal essays have appeared in the *New York Times*, *Guernica*, *Santa Monica Review*, *Antioch Review*, *Post Road*, *Agni*, and elsewhere.

About Nouvella:

Nouvella was founded in 2011 by Deena Drewis, the former senior editor of Flatmancrooked Publishing. A boutique publishing house currently based in Los Angeles, California, Nouvella was established with the aim of publishing novellas—a form long ostracized for its not-quite-a-novel length, despite evidence over the years that it is an essential form for fiction (e.g. *Of Mice and Men*, *Heart of Darkness*, *Brokeback Mountain*, *Breakfast at Tiffany’s*, *The Awakening*, *The Dead*.) The press is run by Drewis and associate editor Emma Bushnell, along with a small editorial and design staff.

Nouvella’s publishing model is an innovative reflection of the evolving demands of print and digital media. Each pocket-sized book is designed with an emphasis on both literary and visual aesthetics—they are lightweight, meant to be read on-the-go and look great on a bookshelf.

Authors of the *Launch* series books have gone on to sign major publishing deals with houses such as Little Brown, St. Martin’s Press and Riverhead, and to receive awards and accolades such as the National Jewish Book Award for Outstanding Debut Fiction and an Amazon Best Book of December.

Nouvella will expand upon its successful *Launch* series with the *Enfant Terrible* series in an effort to bring greater awareness to the novella and to provide a publishing venue for manuscripts of this essential form. Manuscripts may be submitted via <http://nouvella.submittable.com>. Agent queries may be sent to editors@nouvellabooks.com.

More information is available online at www.nouvella.com.

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